



The Leading Business Conferences

The On- and Offline Classroom for Business Leaders



Business Leaders with Outstanding Track Records Share Their Expertise in the World Class Series Onsite and Online.



Unlike Other Conferences, the World Class Series Focuses on Intense Classroom Experiences.



Dig Deeper into the Topics: Business Round-Table Discussions Allow Interaction and Dynamic Discussion as well as Ample Opportunities to pose Questions to an Expert Panel of Speakers.



Take a Peek into the Future: Acquire the Latest Knowledge as Like-Minded Industry Peers show you the Latest Trends and Developments in Their Fields.



Access more than 1,000 Best Practice Presentations, 10,000 Business Leader Contacts as well as Business News from more than 10,000 Sources from all over the World.

Upcoming Events



Trasformazione Digitale & Innovazione 2024

13 e 14 Maggio, Milano, Italy

Conference language: Italian



Strategie Climatiche Aziendali a Impatto Zero 2024

15 e 16 Maggio, Milano, Italy

Conference language: Italian



Cannabis Business Europe 2024

June 4th and 5th, Frankfurt, Germany



World Class Strategic HR Transformation 2024

Junio 5 y 6, Santiago, Chile

Conference language: Spanish



Digitale Kundenerfahrung 2024

6. und 7. Juni, Frankfurt - Bad Homburg, Germany

Conference language: German



World Class Corporate Analytics & Artificial Intelligence 2024

June 11th and 12th, Frankfurt, Germany



Transformation der Arbeit und Unternehmenskultur 2024

4. und 5. Juli, Leipzig, Germany

Conference language: German



World Class Corporate Climate-Neutral Strategies & Resource Management 2024

September 24th and 25th, Frankfurt, Germany



Mergers & Acquisitions 2024

26. und 27. September, Frankfurt, Germany

Conference language: German



World Class Digital Health 2024

September 26th and 27th, Frankfurt, Germany



World Class Digital Transformation & Innovation America 2024

October 2nd, Miami, U.S.A.



Stratégies d'Entreprise de Neutralité Climatique 2024

17 et 18 Octobre, Paris, France

Conference language: French



Lieferkettenrisikomanagement 2024

24. und 25. Oktober, Frankfurt, Germany

Conference language: German



Digitale Transformation 2024

26. und 27. November, Leipzig, Germany

Conference language: German



World Class Workforce Transformation 2025

January 21st and 22nd, Frankfurt, Germany



Nachhaltigkeitsmanagement 2025

23. und 24. Januar, Frankfurt, Germany

Conference language: German



Cannabis Business Asia-Pacific 2025

February 26th and 27th , Bangkok, Thailand



World Class Digital Transformation & Innovation 2025

March 5th and 6th, Frankfurt, Germany



Digitales Krankenhaus 2025

11. und 12. März, Leipzig, Germany

Conference language: German



World Class Corporate Climate-Neutral Strategies & Energy Management America 2025

April 30th, Miami, U.S.A.

Events at a Glance

What Do You Get at Each Event?



Testimonials

What attendees say about the World Class Series



Aymen Ismail

Head of Customer Engagement, smart Europe

"Thanks a million to the World Class Business Leaders team for the great organization and the excellent lineup of experts. It was such a humbling and honoring experience and I am very grateful for it!"



Daphne Coates

Technology Consultant Watson IoT and Industry 4.0, IBM

"The conference was organised well, on time, and ran smoothly. The round table format was particularly great, allowing for in-depth discussion. The Think Tank is a great post-conference tool to re-watch videos and get presentations."



Daniel Kruse

Founder & CEO, European Industrial Hemp Association

"The conference organization, the program and topics as well as the speakers have been on the highest quality level. I'm looking forward to continuing to be present at future Cannabis Business events. A big thanks to World Class Business Leaders for the great work!"



Julia Raithmayr

Innovation Manager, Health Hub Vienna

"It was a pleasure and thank you, World Class Business Leaders Institute, for hosting! We received impressive insights on different topics as well as cutting-edge developments. The event was concluded with plenty of networking and discussion opportunities with international attendees."



Roxana Liliana Coman

IT Communications & Digital Enablement Manager, Uniper

"The blend of case-study presentations and roundtable conversations allowed like-minded people and industry peers to explore the #DigitalFuture and #Trends."



Bertrand Rajon

Disruption and Ecosystems Leader, Nestlé

"The conference is not only a unique opportunity to meet peers and exchange topics with different industries. It is, in fact, a unique place where one will feel how the future is shaping and how decisions taken now will have a profound impact on the whole community and business alike. And the success of such a forum resides in the subtle mix of impactful speakers, high-profile professionals and innovative supporting companies able to make a difference. The WCB Leaders Team has been remarkable in making this event a success."



Why you should attend



- Engage with your target audience over two days
- Meet top prospects face-to-face
- Showcase new products and services
- Be recognized as global knowledge leader
- Become member of the exclusive experts community
- Network exactly when and where senior managers are taking decisions

World Class Business Leaders Meeting Concierge Service: Organize Your One-to-One Meetings

Top managers depend on networking and collaboration with strategic partners. World Class Business Leaders offers CXOs and leading solution partners an exclusive platform for an information and knowledge exchange through case studies and round-table discussions which is included in every package. How can you organize one-to-one meetings through the World Class Business Leaders platform?



World Class Business Leaders engages CXO's of large international companies. The marketing campaigns are supported by the World Class Business Leaders online platform, the world's largest business matching platform.



The delegates fill out the registration questionnaire, build their detailed priority and investment profile and are automatically registered at the private event group on the World Class Business Leaders platform. World Class Business Leaders enriches the delegates' LinkedIn profiles with more than 3,000 data points.



On the World Class Business Leaders platform you can contact registered delegates at any time and arrange one-to-one meetings at the conference. You have access to the detailed profiles of the delegates. You choose the delegate you want to meet.



At the event, you meet your chosen networking partners. All information is available to you at anytime through the World Class Business Leaders platform.



After the conference, all delegates will stay in touch on the World Class Business Leaders platform where you can arrange meetings as well as continue discussing and sharing ideas. The postconference summary goes out to thousands in your target group.



DON'T FORGET TO REGISTER



Contact us at any time

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